



# Careers Day

## Careers Day 2020 Utrecht University

Thursday February 6th 2020

Utrecht Science Park De Uithof

On Thursday February 6th, Utrecht University's Career Services organises its 12th edition of the Careers Day. A day for ambitious students, companies and organisations from different disciplines to get to know each other and make connections. The Careers Day offers a multidisciplinary academic platform for an optimal match between students and your organisation or company.

By participating in the Careers Day, your brand and name will become better known to all students, through mailings and social media, both before the event and on the day itself. During the various activities, you also get to meet many different students. Students participate to familiarise themselves with the options on the labour market. In addition, many students are looking for an internship or a starting position, depending on whether they are a bachelor's or a master's student.

## CAREERS DAY ACTIVITIES

### COMPANY FAIR

Duration: ± 3 hours  
Number of students: 1200

> Wide reach among students from various backgrounds

At the company fair you can promote your brand and name with your own stand. You can meet students in person and provide information about internship / graduation opportunities or career prospects within your company. This is an excellent opportunity to present everything your company has to offer in an informal way. The company fair gives you the opportunity to meet a large number of students from different backgrounds.

### WORKSHOPS

Duration: 60 or 120 minutes  
Number of students: 20 - 100

> Personal contact with students and assessment options

Do you want to attract students with a more substantive approach? You can invite a group of students for a workshop of either 60 or 120 minutes. In a workshop, students especially appreciate the combination of information and practical experience. Generally, this includes a short presentation about your organisation and a practical case or exercise that helps students practice a professional skill that is important within your organisation, such as pitching, giving feedback or negotiating. Our workshop rooms offer the capacity for 20 to 100 students.



Utrecht University



## 1-ON-1 INTERVIEWS

**Duration: 30 minutes per person**  
**Number of students: no restrictions, cv selection**  
**> Private meeting with networking opportunities**

Do you want to meet students with a specific background? This is possible by booking a few slots for 1-on-1 interviews with students. You will be assigned a location and students will be able to register for a slot. During registration, they will submit their LinkedIn profile and CV. Subsequently, you can make your own selection of students.

## TAILORED PACKAGE

If the standard options we offer do not fully meet your expectations, it is always possible to contact us about this. We would be happy to discuss other options with you and create a tailored package.



## RATES (\* EX. BTW)

### PARTICIPATION OPTIONS

#### COMPANY LOGO:

Website Careers Day €649,-\*

#### INTERACTIVE:

Company fair €890,-\*

Workshop € 890,- (60 minutes)\*

Workshop € 1.150,- (120 minutes)\*

1-on-1 interviews € 890,-\*

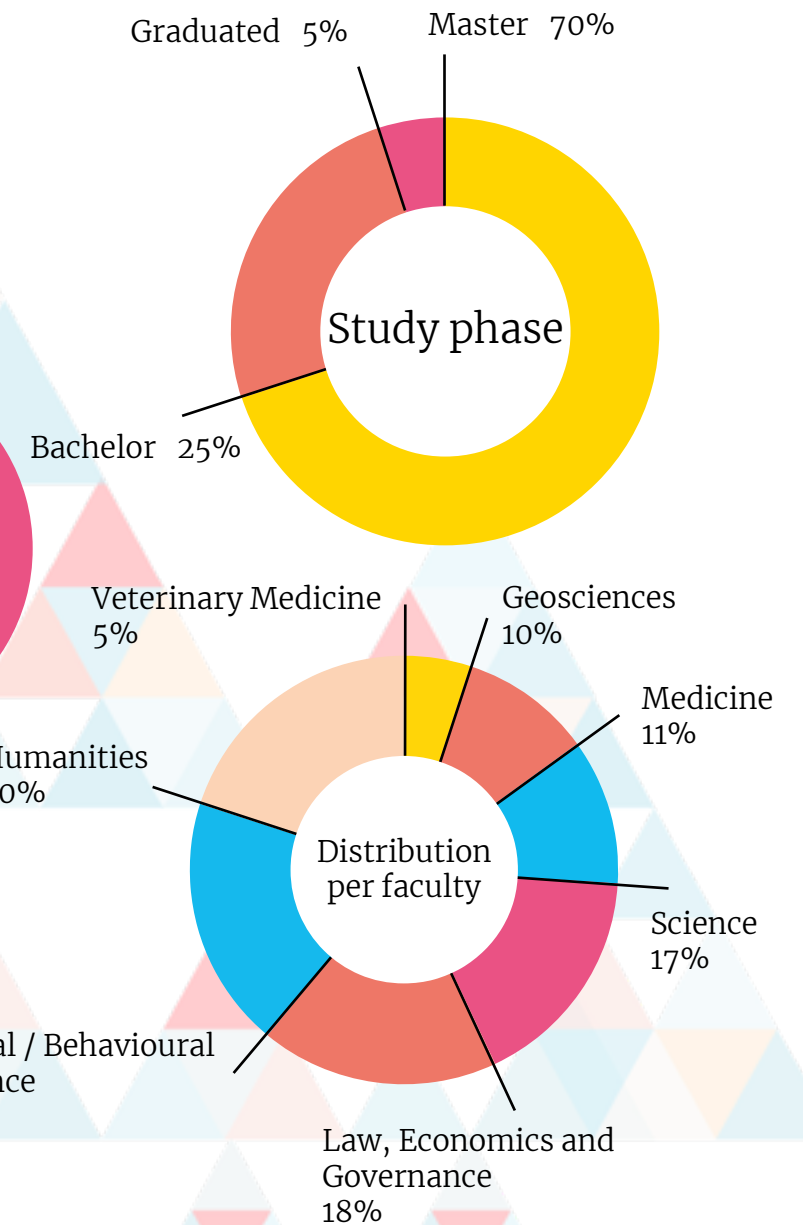
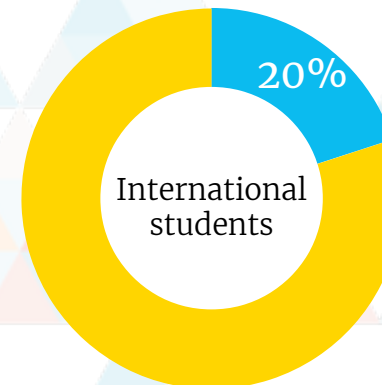
#### ADVERTISING:

Vacancy in the job postings section (website) €749,-\*

## LAST YEAR'S STATS

Number of registrations:  
**± 1.200**

Number of employers:  
**± 100**



## OVERALL EVALUATION CAREERS DAY

### INTERESTED?



We would be pleased to welcome you as a participant during the Careers Day 2020. Have we caught your attention and would you like to receive more information? Please, don't hesitate to contact us. We are happy to help you attract, meet and recruit the best suitable candidates for internships or open positions in your company.

## CONTACT INFO

**E-mail:** [info.careersday@uu.nl](mailto:info.careersday@uu.nl)

**Website:** [www.carriredaguu.nl](http://www.carriredaguu.nl)

